

ABOUT IOWA LAND COMPANY

At Iowa Land Company, our approach is like that of a farmer: prepare, do the hard work and when the time comes, enjoy a successful harvest.

We're a farmland real estate company and helping connect buyers and sellers of lowa land is our specialty. As a team of native lowans, our boots only know lowa dirt. Where we come from, there are no silver spoons and deals are struck with a handshake and an honest man's word.

Our team of blue-collar land experts combine years of real estate experience with the latest technology and marketing innovations to give you a modern real estate service unmatched in the Hawkeye State.

Whether you're looking to sell or buy lowa land, we're here to help. And by help, we mean we want to earn your business.

At Iowa Land Company, we know that whether you're selling or buying Iowa land, one of the largest financial transactions of your lifetime is approaching. And like any harvest, a lot of work comes first. Our commitment is to be true to you so your hard work pays off and your harvest is successful. We are lowa Land Company and we are #TrueToTheHarvest.

IOWA LAND We like to think that when God created mankind, he needed a way to feed us, so he made Iowa. Farm and recreational land makes up more than 33 million of our state's 36 million total acres. Our rich soil is responsible for feeding the world and it's a challenge our state meets year after year. To walk in boots caked with lowa dirt is a privilege. To sit on an lowa ridge and **#TRUETOTHEHARVEST** watch the sunset is true beauty. To own land in Iowa is to be closer to God.



If you're considering selling lowa land, you're about to embark on perhaps the largest financial transaction of your life. You owe it to yourself to have expert representation to help guide you through the process. At lowa Land Company, our specialty is in our name. Iowa land is what we know - all the way back to when we were farm kids trudging around our family property.

As a seller, we'll work one-on-one with you to establish your goals and determine the best approach for selling your property, as we offer both auction and traditional real estate listing services.

Once we've made a decision together, our marketing machine begins. Our tactical marketing efforts combine proven traditional tactics locally, and modern digital efforts nationally, ensuring thousands of interested people know your property is for sale. We keep you informed and engaged through the entire process, providing you with updates and the latest developments with your property.

We prepare, do the hard work and when the time comes, we enjoy a successful harvest - a harvest that accomplishes your goals.



READY TO BUY IOWA LAND?

Whether you're a first-time buyer or a seasoned investor, a land purchase is a big decision. You owe it to yourself to connect with a land expert that can help guide you through the process.

That's where we come in.

At Iowa Land Company, our complete focus is on rural Iowa property - from tillable farm ground, to recreational hunting property - land is our life's work.

As a buyer represented by lowa Land Company, we'll work one-on-one with you to determine your goals so we can guide you to a property purchase that meets them. Our blue-collar work ethic shines during the buying process as we work relentlessly to find the right property for you.

When we find a property of interest to you, expect our boots to get muddy with the dirt you intend to purchase...before you make an offer. Our expertise in lowa land protects you and assures that your goals are met before any contract gets signed.

At harvest time, a farmer reaps the rewards of a season of work.

Likewise, as you enter the land market, you harvest hard-earned savings to invest in lowa land. A successful harvest - a land purchase that meets your goals - is our sole focus.

#TRUETON EHARVEST

OUR TEAM

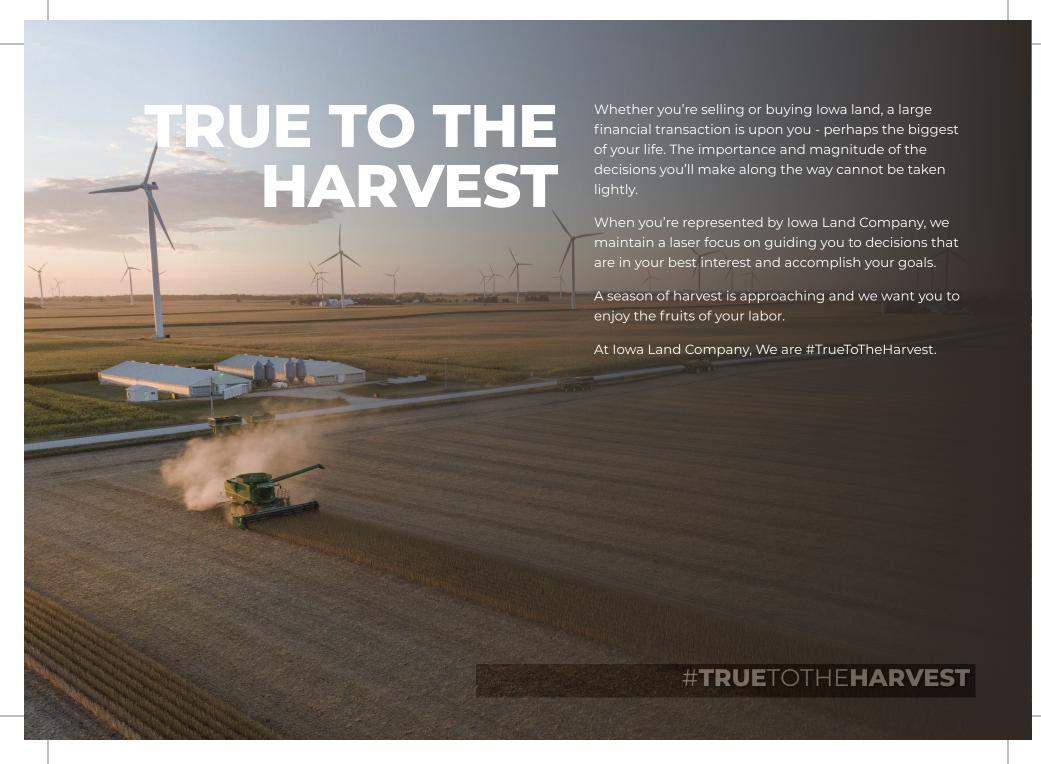
In Iowa, we're used to few people producing big results. Despite our state's low population, Iowa is consistently at the nation's top for corn, soybean and pork production.

At Iowa Land Company, our mentality is much the same. Though few in number, our Land Agents are BIG producers.

We have strategically placed our Land Agents across the Hawkeye State based on core areas of expertise. Land Agents at lowa Land Company are farmers who understand the value of our state's natural resources and most importantly, can clearly articulate the farming prospects on individual tracts of lowa land. If the land in an area in mostly flat, rich, tillable acreage with good CSR, you can expect to find a lowa Land Company farmland expert operating there.

We invite you to learn more about each lowa Land Company Land Agent and there's no better way than connecting on the phone, via email or on social media. Please let our team know if you'd like to talk.







LISTING SERVICES

A farmer cannot control the price of a bushel of corn and soybeans. Likewise, land is a commodity with a market that tends to dictate price, and like grain, it can fluctuate.

At lowa Land Company, we offer both auction and listing services so have a selling solution no matter the circumstances.

We start the process by listening to our clients and establishing a clear understanding of their goals. Based on those goals, changing market conditions, comparable properties nearby and our past experience, we make a recommendation whether to auction or list.

Supply and demand drives the price of a commodity and it's absolutely true of land.

We make our recommendation based on which selling strategy can create the most demand for an individual property.

TRUE OF EHARVES

OUR MARKETING

At Iowa Land Company, we blend proven, traditional marketing tactics with the latest tech tools in digital marketing to produce an auction experience unmatched by other firms.

You'll see our signs and ads in all the small town places you'd expect so the local community knows when a property is for sale.

But in today's fast-paced world, a commitment to digital marketing is a must to create high demand.

IowaLandCompany.com is a trusted resource for browsing land for sale, learning about our company and learning about Iowa land. From aerial video tours to breathtaking property photography, you'll immediately notice the professionalism and attention-to-detail we apply to each property.

Our responsive website displays and functions smoothly whether browsing on a desktop, tablet or mobile device, meaning you can view a property thoroughly and contact us quickly.

You'll also find us on Facebook and Instagram where we connect with landowners and potential land buyers and provide entertainment, education and news centered around lowa land.

Each tool and strategy strengthens our network of buyers and sellers and allows us to provide a real estate service that's unmatched in lowa.

DON'T JUST TAKE OUR WORD FOR IT

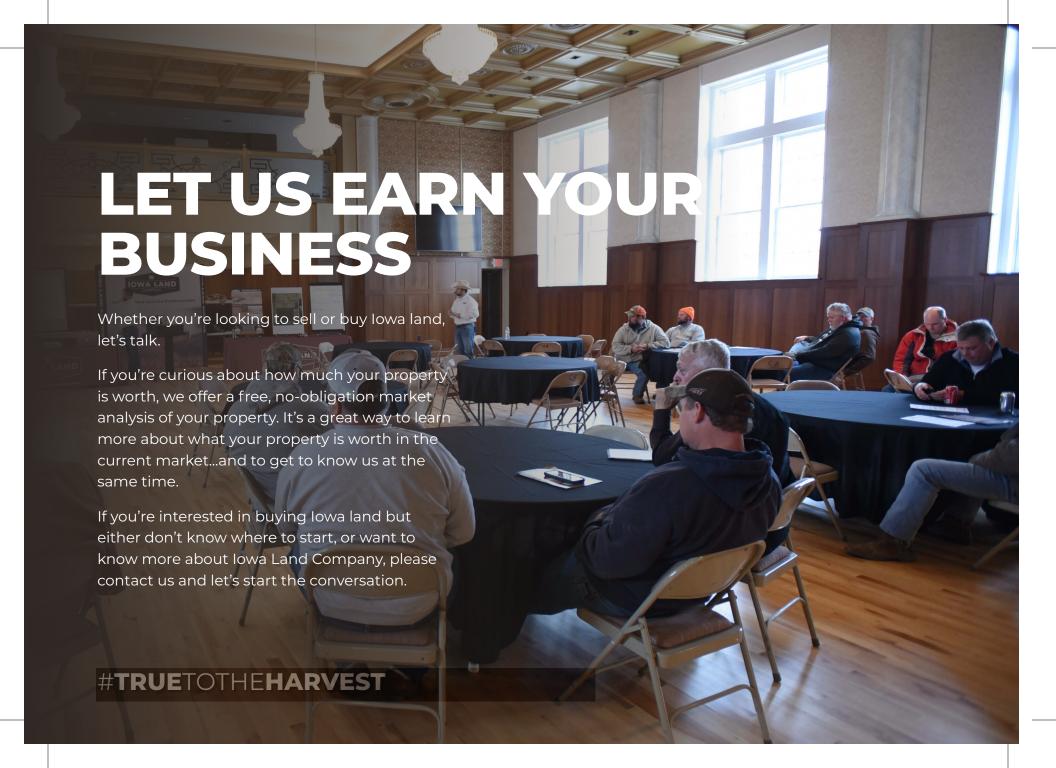
HERE'S WHAT PAST CLIENTS THINK

We were in a need to sell a farm fairly quickly and contacted the lowa Land Company. Cody and Nick came to our farm for consultation about selling the farm. We found them thorough, knowledgeable, honest, and easy to work with. We were comfortable with signing an agreement with them to sell the farm. They advised us on the best way to sell the farm, what price we should initially ask for, and what we might expect during the selling process. During the time they were trying to sell the farm, they kept us informed on what potential buyers were saying and how much interest we were getting. We got the farm sold fairly quickly, and we felt we got the best price we could get for the farm. We were satisfied with the farm sale, and we were pleased that we chose lowa Land Company.

-Randy Benson

lowa Land Company did a great job with the sale of our family farms in Northwest Iowa. The Skinner brothers were outstanding to work with, very professional and always made time to guide us through the process and answer any questions we had. Luke Skinner was our main contact and truly a pleasure to work with. I would highly recommend the Skinner family and Iowa Land Company to anyone who is looking to sell Iowa land.

-Allen Brothers - Pocahontas County





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1705 D Street West Suite 3 Vinton, Iowa 52349

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